



**OLYMPIC CITY PRO AM**  
Strongman Corporation



## Olympic City ProAM Colorado Springs, CO March 24, 2024

Barratt Strength Premier Strongman and Strongwoman Gym Colorado Springs will proudly host the first annual Olympic City ProAM Strongman Competition on March 24, 2024. This is an event that will bring professional Strongman athletes together in the same show with amateur athletes in a competition to set records, qualify for The Arnold Classic (Yes, THAT Arnold!) Strongman Competition and win cash prizes, among many other things!

The event will be live streamed by ADLPro, a leader in streaming services for athletic events around the world. There will be spectators and live commentary as well. The live commentary will be provided by Kristine Matthews and John Bendfeldt, two very prominent names in Strongman sports, each with a worldwide reach on social media. We are also honored to have as a Pro Competitor Gabe Peña, a World's Strongest Man Competitor and World Record Deadlift holder, among many other amazing athletes.

We are reaching out to you to ask for your support as a sponsor to help Colorado Springs become a beacon for strength sports. You have been recognized as a pillar in the community, and we know that we can succeed at this goal with your help.

As a sponsor, your brand will be on banners, shirts, printed material and all of our social media platforms. You will be recognized and honored as sponsors of the first annual Olympic City ProAM Strongman Competition and receive priority for our future shows and endeavors. You will be supporting our community and our city, helping to bring traffic from all over the world.

We are currently looking for a title sponsor or a percentage of title sponsorship. The tiers are completely customizable to work with any way you are able to help. Any support is welcomed and appreciated!

#### VIP DIAMOND TITLE SPONSOR- \$10,000

You will be recognized as the Title Sponsor of the Olympic City ProAM 2024. The banners and all advertisement will read as "(Your Company) presents Olympic City ProAm 2024". You will have your own title banner that will be prominently displayed behind the athletes at all times. Your logo will also be prominently placed on all other banners, shirts, posters and social media. You will also receive special announcements on social media leading up to the competition and on all commentary including livestream the day of the show. You will also receive reserved vendor space at the event, and 4 VIP seats.

#### PLATINUM TITLE SPONSOR- \$5,000

This sponsorship includes 2 large banners at the event. This level will also include sponsorship of the 1st place trophy presentation. You will receive prominent placement of your logos on all other banners (besides the Diamond Sponsor level banner), posters, shirts and social media. You will receive special announcements up to and during the show and livestream. You will also receive 2 VIP seats at the event, and have space reserved to set up a vendor booth.

#### GOLD SPONSOR- \$2,500

This sponsorship level will include 1 large banner on display at the event, as well as prominent size and placement of your logo on shirts, posters and social media. You will also have reserved space for a vendor booth.

#### SILVER SPONSOR- \$1,500

This sponsorship level will include 1 medium banner at the event, as well as logo placement on shirts, posters, and social media. You will also have reserved vendor booth space.

### BRONZE SPONSOR- \$1,000

This sponsorship level will include 1 small banner at the event, your logo on shirts and posters, as well as social media presence. You will also have a reserved vendor space at the event.

### IRON SPONSOR- \$500

This sponsorship level will include logo on shirts and advertisement on social media and posters. You will also receive reserved vendor space at the event.